



# A complete line of Windo Graphic Products

Research reveals that over 70% of customers make their buying decisions on the shop floor. Extend your advertising to where the decisions are made – with a Floor or DeskWindo.

Windo® poster displays provide a complete in-store advertising solution to increase sales by communicating your message on unused floor and counter surfaces. This unique and eye-catching medium can increase brand awareness and extend the influence of your advertising campaign directly to where the buying decisions are made.

... an effective and reliable advertising medium that has been proven to get results.

- **REINFORCE BRANDING**  
Connects your advertising campaign directly to your product or service.
- **CAPTURES ATTENTION**  
Increases brand awareness & drives sales right at the point-of-purchase.
- **VALUE**  
Replace with new images while re-using the Windo over and over again.
- **EASY TO USE**  
Visuals are easy to replace without glue or tape. Complete confidence that staff can replace new graphic with ease.
- **CUSTOMIZING**
  - Screen-printed Windo
  - Logo embossed
  - Custom-Colour frames
  - Printed Mats.
  - Extra fees and delivery time applies.

- Flat, slip-resistant, high quality rubber frame (tested and certified by the NFSI & BIA)
- Scratchproof, non-glare ClearGrip™ window to protect the poster
- Easy-to-use and low-maintenance – removable mat for cleaning, no adhesives
- Quick change posters.

FloorWindo



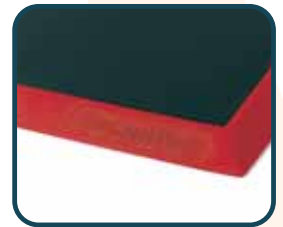
DeskWindo



Screen Printing



Embossing



Colour Frames



Logo Mat

