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Portables | **Icon**



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Create a lasting impression.

Uniquely designed backlit display. Impress the crowds with style and elegance using the persuasive Icon display. Icon's fast curves and narrow seams, combined with the high impact of backlit images, create a compelling display that people won't soon forget.

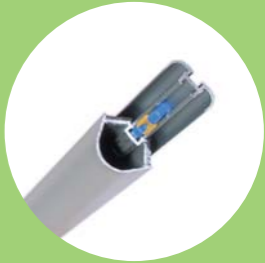
Double exposure. Icon's distinctive design allows for two backlit images, front and back, to heighten your prominence and increase your exposure in free-standing open areas such as malls, showrooms and tradeshow. As well, you can remove and replace the backlit images each time you launch a new promotional campaign.

Bright lights, big city. Icon is equipped with environmentally-friendly, long-lasting daylight bulbs. These bulbs radiate white light behind your images, illuminating them brilliantly and evenly like a theatre sign on Broadway. A show-stopper indeed.

Simple assembly. The practical side of Icon shines through when being assembled or dismantled. Simply remove Icon from two nylon carrying cases, join the poles to the base and counter top, and apply the backlit panels. Turn on the lights and step back to appreciate Icon's glowing presence.

SPECIFICATIONS: ICON BACKLIT DISPLAY

Material	• Anodized aluminum frame, durable ABS base and top
Width	• 82 cm (32 inches)
Height	• 125 cm (49 inches) or 225 cm (88 inches)
Parts	• Counter top, base, pole, rails, backlight system, graphic panels
Accessories	• Icon nylon carrying cases



Patented interlocking clicks lock panels into place



Snap-lock metal joints for long-lasting strength and rigidity



Magnetically aligned panels for simple fastening



Adjustable feet for uneven surfaces and extra clearance

