



CUSTOM GRAPHIC PROCESSES

BOLD STATEMENTS



Convert uninspired rooms
into stunning spectacles
with a wide range
of graphic products

Bring vivid images to life with cutting-edge, digital photo-imaging technology. At The Portables, we create customized wallpapers, floor graphics, banners, backlit transparencies, large format photographic prints, outdoor durable signs, window graphics or any number of POP displays.

And, forget about the need for large press runs! Custom graphics from The Portables offer the opportunity to create one, five, twenty or 100 pieces of any product – without enormous set-up and plate fees. We offer custom-made products that marry your ideas with any number of structural pieces, sizes or functions.

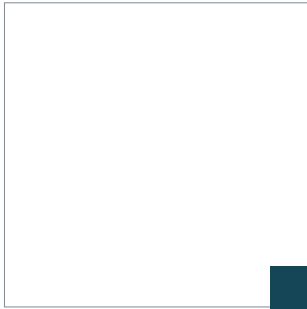
From showrooms to retail stores, lobbies to offices, museums to convention centres, we can put your visual on just about any indoor or outdoor surface you can imagine – and even some you can't – in a unique, beautiful and bold fashion.

POINT-OF-SALE PRODUCTS

Printed direct-to-media,
ships flat & easy set up.

Display Prop, Cube,
Pyramid, Graphic Board
with Left Foot.

PRINTING PERFECTION



Create unforgettable environments through imagery and leave a lasting impression.

One-of-a-kind POP displays, customized signage, precision-cut and 3D graphics are just a few options that bring your message to the forefront – for customers, prospects and your staff alike.

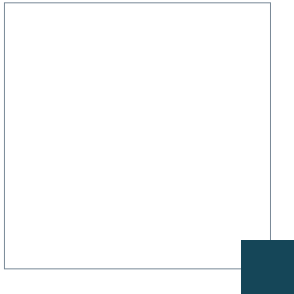
Our state-of-the-art print studio houses many large-format printers, including the award-winning LightJet Wide Format Laser Printer, the highest resolution printer available in the world.

It's not just pressing the print button. It's the production planning from beginning to end that creates the real results. The Portables' Graphic Production and Finishing team will help you choose the right combination of print media, substrate and finishing method to best suit your project.

PHOTOGRAPHIC IMAGING

Continuous-tone, color intensive prints for stunning merchandising products
Floor Pedestal Stand, Totem,
Laminated Adhesive Appliqués

FINISHING BRILLIANCE



Think outside the box when it comes to putting the latest finishing technology to work.



The picture would be incomplete without a similar investment in finishing technology. With numerous mounting and laminating machines, The Portables gives you access to the latest print and graphic technology, including the innovative I-Cut L300CV Plotter. The I-Cut allows any digitally printed and mounted image, up to 2" thick and a certain density, to be cut into any imaginable shape with absolute precision.

Our mounting, laminating and digital cutting technology takes the guesswork out of the finishing process. Now that we've removed traditional limitations to production, you can let your imagination run wild. When it comes to your digital graphics, the sky's the limit.



UNIQUE CUSTOM GRAPHICS

Detail finished with precision I-Cut Plotter up to 2" thicknesses on virtually any media
3D Floor Stand,
Custom I-cut visuals

SPECIALTY GRAPHICS & LARGE FORMAT SIGNAGE



Maximize your exposure with eye-popping displays and larger-than-life graphics.

Increasing globalization, a 24/7 economy, client demand and mass media all mean more competition. You have to stand out from the crowd!

What better way to make that difference in your marketing campaign than unique, incomparable graphics and displays. With new digital services, print-on-demand and customized graphics, The Portables can work with you to maximize your exposure while helping you manage the process from start to finish. With an array of large format printers and our precision I-cut plotter, we're set up to be your 'one-stop' source for one-of-a-kind, inspiring graphic products.

From concept to completion, and everything in between, we guarantee exceptional value and the absolute finest results.

LARGE FORMAT SIGNAGE

Space Branding at minimal cost with photographic or UV inks

WallPaper Mural, Window Graphic, Sandwich Board, Custom Kiosk

To get you started on Custom Graphics, call your Exhibit Marketing Specialist, or contact us directly at 1.800.663.1737 or display@theportables.com.

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COMMUNICATING YOUR MESSAGE WITH A
BALANCE OF STRUCTURE AND GRAPHICS

Overview of The Portables

Since 1979 our clients have turned to us for the value we add to their Exhibit Marketing Programs.

Together we help identify goals, needs and opportunities – for either a single event or their entire exhibit program. Due to our in-depth knowledge of both exhibit systems and event logistics, we address potential excess costs and logistical issues at the onset of the program. An exhibit booth may be a one-time purchase, but storage, transportation, and set-up are ongoing factors. Our exhibit engineers and designers address weight, ease of set-up, modularity, and packaging to minimize shipping and drayage costs.

By considering these costs up front, we free up our clients budgets allowing them to attend more shows, leverage their marketing and better achieve a positive return on their exhibiting investment. Moreover, by helping train our client's booth staff, we will increase the number of qualified leads a client gathers at an Exhibit Marketing Event.

The Portables is the only Canadian exhibit company with a true national presence and offers 11 offices across Canada, coverage in every major exhibit center and a worldwide partner network. This means we can handle last minute instant exhibiting needs, no matter how remote the location.

With The Portables as part of the team, our clients always have support to handle whatever difficulties the exhibiting world throws at them, even a day before the show, thousands of miles from home. And, because of the size and strength of our 100+ person team, we have the financial and human resources to be there when our clients need us.