

GRAPHIC PRODUCTS





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PHOTOGRAPHIC



PHOTOGRAPHIC COLOUR IMAGING

Our photographic printer is the highest resolution printer available in the world. It prints continuous-tone (no dots) photographic quality images direct-to-media.

Each point on an image is represented by as many as 68 billion colours resulting in the most accurate reproduction of colour-sensitive subjects, like skin tone.

Print one, five or twenty copies. No more set up or plate fees for short press runs associated with traditional offset printing.



COLOUR PRINTS (C-PRINT)

Just as the name infers, these are colour photographic prints are like your favorite family photos. These are, bar none, the best imaging quality for your graphic.



BACKLIT TRANSPARENCY

Imaged on translucent film, your images will look lifelike, and once backlit they will appear to jump out of the light box.



POINT-OF-SALE



3D DISPLAYS

A unique perspective on traditional counter cards. 3D Displays are constructed with photographic C-Print mounted to both sides of 3/16" foamcore (white or black). The double-sided visual has a hinged side arm that creates this unique free standing effect.

Size: Height 10", 12" and 15"
Width varies with visual



COUNTER CARDS

Designed to ship flat and set up like a picture frame, these Counter Cards are available as single or double-sided visuals.

The single-sided card is C-Print mounted on foamcore with an easel back, allowing it to stand on any countertop environment.

The double-sided counter card has a solid photographic print on cardstock and stands upright in an A-frame configuration.

Style Options: Easel Back or Tent
Substrate Colours: White or black
Sizes: 4 x 6", 5 x 7", 7 x 10", 8 x 10" and 8½ x 11" Custom sizing available



COUNTER TOPS

The perfect accent to any point-of-purchase display or promotional campaign.

DeskWindo®

Ideal for heavy traffic areas, the DeskWindo offers the flexibility for frequent visual changes. The frame consists of durable transparent, waterproof Windo with the graphic inserted inside.

Size: 242x330 mm (Other sizes available) Weight: 200g

Table Top Placemats

Photographic flex paper is laminated with a clear gloss coating and a low-tack adhesive is applied to the underside for easy installation and removal.

As temporary or long-term applications, Table Top graphics are ideal for any promotional campaign.

Sizes: 6", 10", 12", 15", 20" Round or Square
Custom sizing available



POINT-OF-SALE



CUBES

The cube is available in a variety of sizes and allows you to feature up to six images to enhance your brand message. Wrapped with C-Print, these foam cubes do not fold flat and are shipped ready-to-use.

Sizes: 6", 10", 12", 15", 20"



DISPLAY BOXES

Display boxes can be customized in almost any shape or size to fit your promotional campaign and add new dimension to your message.

Imaged on C-Print mounted to card or printed direct-to-card these boxes are die-cut to precise measurements, scored and folded to ship flat. Display boxes can be set up in an instant to deliver a high-impact statement.

Some of the shapes we produce are:

Toblerone: 3 sides + 2 End Caps

Pyramid: 4 sides + Base

Triangle: 3 sides + Base

Cube: 6 sides (square)

Cereal Box: 6 sides (rectangular)



PROP BOXES

The Prop Box is C-Print adhered to a light-weight yet durable display box with a white top and bottom. The Prop Box is shipped ready-to-use.

One Size: 11" x 15" x 4½"



POINT-OF-SALE



Flamed-edged
Gloss Plexi

TRANSMOUNTS

Perfect for high-traffic, public spaces when protecting your photographic image is essential.

Transmounts are photographic images face-mounted to transparent plexi-glass using an optically clear adhesive.

Transmount are professional, durable display pieces for any space.

Maximum Size: 48 x 96" Custom sizing available



BANNERS/POSTERS



BANNERS

Graphic banners provide an easily transportable strong visual message and printed with UV inks that are resilient to fading for 2-3 years.

With either a pocket and rod system, grommets or Solo hanging system, these banners very easy to set up, transport and store.

- | | |
|-------------|---|
| White Vinyl | Banner vinyl is available as single or double-sided, with or without adhesive back, outdoor grade, large format, seamed or un-seamed edges. |
| Mesh Vinyl | A slightly transparent material, mesh banners provide full visual impact yet allows natural lighting to permeate any space - inside or out. |
| Cling Vinyl | Perfect for window treatments, cling vinyl adds the right flare and design elements to your window space. Available as opaque white only. |
| Fabric | Printed fabrics are optimized for indoor applications and available as opaque or semi-transparent. |

All banners are sized to custom specifications with any combination of the following finishing options:

- Grommets
- Wind Flaps
- Pocket and Rod
- Hangers
- Adhesive Back
- ... and more.

See **Graphic Supports & Accessories** (page 11) for more information on finishing options.



BANNERS/POSTERS



POSTERS

Whether imaged on photographic C-Print or printed direct-to-media, you can create posters of almost any size.

Application and desired effect will decide which substrate to use. Our in-house specialist can help select the best medium for your marketing and promotional needs.

Foam Core	
COLOUR	White or Black
THICKNESS	3/16"
MAX SHEET SIZE	W: 48" H: 96"
PRODUCTS	22" x 17", 22" x 28", 22" x 28" + easel Custom sizing available

Gatorplast	
COLOUR	White, Black or Kraft
THICKNESS	3/16", 1/2" or 1"
MAX SHEET SIZE	W: 48" H: 96"
PRODUCTS	2' x 5', 3.5' x 5', 4' x 5', 22" x 28", 22" x 28" + easel Custom sizing available.

Cardstock	
COLOUR	White or Black
THICKNESS	.40
MAX SHEET SIZE	W: 40" H: 60"
PRODUCTS	22" x 36", 22" x 28" 18" x 36", 39" x 16" Custom sizing available.

Sintra	
COLOUR	White, black, dark grey, light grey, red, dark blue, light blue, green, yellow.
THICKNESS	1ml, 2ml, 3ml, 4ml, 6ml
MAX SHEET SIZE	W: 48" H: 96"
PRODUCTS	Custom sizing available



FLOOR GRAPHICS & STANDS



ZAP



SOLO



Graphic Board + Left Foot

BANNERS

Attractive, smart and affordable, our Banner Stands take the fuss out of the preparation and delivery of your message. From roll-ups to retractable cassettes, we offer every type of stand to meet your individual needs.

ZAP (Retractable)

Zap is designed to make a big impression at a moment's notice. Turn passers-by into prospects in seconds.

A finely-engineered retractable cassette as its base, Zap sets up instantly when you need it and stores and protects your banner when you don't. Replace the banner as often as you need to, making Zap useful for many years to come.

Width: 35"

Height: Adjustable from 35 to 88"

Materials: Photographic Flex Paper

Options: Gloss or Matte Laminate

SOLO (Roll Up)

Hardworking features without the frills, Solo is guaranteed to grab attention without grabbing too much of your budget. It's cost-effective and reliable for anyone, anywhere, anytime.

Solo offers a strong and stable, yet lightweight 3-piece system that takes less than two minutes to assemble. When the show is over, it folds down and fits into a handy nylon carrying case, along with your banners.

Width: 35"

Height: Adjustable from 35 to 88"

Materials: Vinyl or Mesh

Options: Single or Double-sided

Graphic Board + Left Foot

Prominence and presence with an understated support structure. The Graphic Board display is printed direct to a 1/2" thick gatorplast and supported by a stylish grey powder-coated steel single support foot.

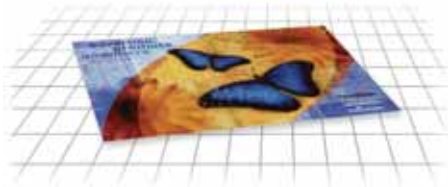
Width: 22¾"

Height: 46½"

See [Graphic Supports & Accessories](#) (page 11) for more information on the Left Foot and other support options.



FLOOR GRAPHICS & STANDS



ADHESIVE FLOOR GRAPHICS

Adhesive Floor Graphic Mats are designed for durability in high-traffic indoor areas and provide the ideal temporary accent to any promotional campaign.

Photographic flex paper is laminated using a clear, water and skid resistant vinyl front with a low-tack adhesive applied to the underside for easy installation and removal.

Sizes: 12", 24", 30", 36", 39", 47", 48", 72" Square or Round
Custom sizing available



FLOOR WINDOS

Extend your advertising to where the decisions are made – with a FloorWindo.

Our Windo® displays provide the complete in-store advertising solution to increase sales by communicating your message on unused floor and counter surfaces. This unique and unavoidable medium cuts through the clutter to increase brand awareness and extend the influence of your advertising campaign. FloorWindo's consist of a flat, slip-resistant, high quality rubber frame and a scratchproof non-glare ClearGrip™ window to protect the poster. FloorWindo's are perfect for long term promotional applications with graphics that are easy to replace.

Options: Custom screen-printed window, Logo embossed tab-edge, Logo printed mats, and colour frames



FLOOR GRAPHICS & STANDS



PEDESTALS

Pedestals are lightweight counters made with photographic C-Print paper and foam. The entire counter is wrapped with C-Print, making it attractive from all angles.

Lightweight, yet durable, pedestals are an excellent option for short-term promotions where you want to create maximum impact, without the added expense of shipping heavyweight counters back and forth. Pedestals ship flat and set-up easily.

Sizes: 12 x 12 x 36", 12 x 12 x 40", 15 x 15 x 20",
20 x 20 x 40" and 42 x 29 x 95cm



TOTEMS

Totems offer a unique alternative to traditional displays. Their statuesque presence help to heighten the impact of your campaign and capture the imagination of your audience. Totems are completely wrapped in gloss-laminated, flexible photographic C-Print with a photographic lid and base. These ship flat and set-up easily.

Sizes: 19.7 x 61" Round or Oval



3D STANDS

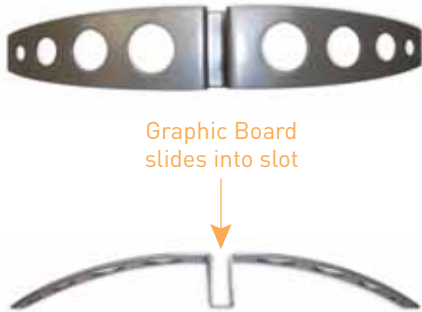
The 3D Stand takes you beyond the traditional to help draw your audience in.

3D Displays are constructed with photographic C-Print mounted to both sides of 3/16" foamcore (white or black). The double-sided visual has a hinged side arm that creates a unique free standing and inviting effect. These stands ship flat and set-up easily.

Sizes: Height 48", 60", and 72"
Width varies by visual



GRAPHIC SUPPORTS & ACCESSORIES



LEFT FOOT

A visually pleasing accent to any graphics message, the Left Foot is made of a durable grey powder-coated steel.

Typically, only one one foot is required to support a 1/2" thick graphic board.

Height: 1.6" (4cm)

Width: 2.2" (5.5cm)

Weight: 0.7 lbs (0.3kg)



T-FEET

Acting as anchors for larger floor posters, T-Feet are ideal accessories for bringing your promotions to life. Strong enough to keep your visuals upright, yet subtle enough not to compete with your image. T-Feet are sold in pairs.

Sizes: Regular or Mini

Supports: 1/2" or 1" thick substrates

Colours: Black, Silver, or Gold



PLEXI FEET

Clear plexi-glass supports were designed specifically for supporting smaller, counter-top visuals. The bases are strong enough to support your counter visuals, but transparent to allow your visuals to be the focal point. Sold in singles.

Sizes: Large, Regular or Mini

Supports: 3/16" or 1/2" foam

Colours: Transparent plexi only



GRAPHIC SUPPORTS & ACCESSORIES



Pockets



Grommets

GROMMETS & POCKETS

There are many methods to hanging banners. Most facilities tell you how to prepare your banner for hanging. No problem! We can finish your banner in any manner you request.

POCKETS

Binding: Seamed or taped

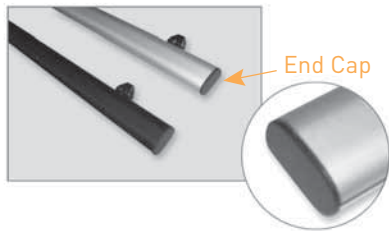
GROMMETS

Colours: Bronze or Silver

Sizes: 3/16", 1/2" & eyelet



Banner slides in Hanger slot



End Cap

BANNER/POSTER HANGERS

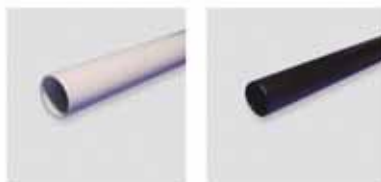
Extend the life of your display using this sleek, re-usable method to hang your banners or posters. Made of powder coated steel, this oval shaped rod opens on either end allowing you to replace your visuals as often as you wish.

It is lightweight and portable for easy transportation and installation.

Rod Length: up to 121"

Colours: Rod - Black or Silver

Hooks & End Caps - Black only.



No End Caps

Flat End Caps



Violet Tube

Gray Tube

HANGING SUPPORT RODS

These sleek support rods are ideal for hanging your banners in style. Available in several colours and thicknesses, rods provide structure and weights to indoor and outdoor banners.

Diameters: 10mm or 1"

Rod Length: 10mm is maximum 36" long

1" available in 30+ feet lengths

Colours: Black, White, Grey or Violet

End Caps: Black, White or Silver



WALLS & WINDOWS



WALL PAPER & MURALS

Customize your message and brand your space in affordable style.

Customized wallpaper is particularly useful in locations that are not a standard size. Once an image or a collage of images is scanned and manipulated, the size of the wallpaper can be adjusted to fit your space requirements.

Wallpapers are printed with UV inks that resist fading over 4-5 years of indoor use.



WINDOW GRAPHICS

Maximize your branding space at minimal cost.

Use your existing window structures to extend your reach with your target audience. Window graphics can be cut in any shape to reinforce your message. Printed either photographically or with inkjet UV inks, they are laminated and attached to their surfaces with either removable adhesive or using a cling process.

Window graphics can be either translucent or transparent mesh, depending upon your desired application.



SANDWICH BOARDS

Awaken the senses with visuals that whet the appetite.

Grab the attention of potential customers with a custom designed, eye-catching sandwich board. Constructed from heavy duty 3/4" thick MDO, this sign is durable and stable most weather conditions .



OUTDOOR SIGNS

Put your audience in a future they can only imagine

Help customers visualize the future with custom outdoor signs that bring large-scale commercial and residential developments to life.

Our outdoor signage uses a large format, direct-to-media print process that creates a grand presence with an audience on the go. Designed to withstand the elements, our UV inks offer 3 – 4 years of fade resistance outdoors.

We cater to the imagination of your audience using our I-cutter custom die-cut process to create unique shapes that deliver a prominent and powerful presence for the life of your project.



FINISHING DETAILS



Gloss



Matte



Textured/Stippled



BEAUTY IS IN THE DETAILS

Selecting the right media for your image is half the job. How it is finished is the other half.

From panels and banners to substrates and media, our Exhibit Finishing Department has the wide expertise in graphic materials to produce the graphic product you envision, no matter how unique or unusual.

Two major areas that can make a big impact on the final result of your graphic product is the lamination applied to the visual and how it is trimmed and finished.

LAMINATION

Add impact to your graphic in three ways:

Protection

Keep your graphics looking their best for longer. Laminating printed media helps protect the graphic from scratches, scuffing, fingerprints, water, etc.

Design

Used as a design element, laminates can deepen the richness and vibrancy of your visual or soften a strong image. Available in gloss, matte or texture/stippled.

Structure

Add rigidity to your image by applying a variety of laminate thicknesses.

Our in-house graphic experts can recommend the best laminate to suit your application and the intended use of the graphic product.

CUSTOM DIE CUT - Why cut just a straight line?

Straight edges, expensive die and large press runs can make traditional printing costly and restrictive. Now, we can cut any line - straight, curved and everything in between - in any quantity you want at a price to suit any budget.

From an intricate flower to a life size model, images can be shaped into any form you like using our state-of-the-art die-cut plotter. The only limitation is your imagination.

Intricate cuts, effortless printing and cost effective finishing make light work of your large or short run-volume projects.



TERMS & CONDITIONS

Our Commitment to You

The nature of your business is our business. The Portables commitment is to top-quality, image conscious marketing, P.O.S. and collateral display products. Striving to meet the needs of our clients, we work on tight production timelines. We will not compromise quality for haste. That is not our way of doing business. The Portables has and will always stand behind all the products it sells. We take pride in the quality of our products and the skilled workmanship of our employees. Providing quality requires dedication and pride. It is a team effort that extends beyond our company walls. To serve you the best we can, these are our commitments to you.

Artwork and Colour Proofs

Each new image is colour corrected to our various media. It is a one-time correction, so we can produce any product you require at any time. Each colour-corrected media requires several hours of file manipulation and in-house colour tests to ensure your colour match print is simulated exact. Due to the amount of time and tests involved, we ask for a minimum of five working days to complete this process and that orders are placed to accommodate this timeline.

Archiving Artwork

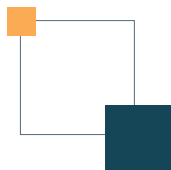
All colour-corrected images are held active on The Portables' servers for immediate access. Should an image/layout become inactive for six or more months, we will archive and file it for future reference. No further colour correction will be required. Please keep in mind that dearchiving is a time-consuming task. We request advance notice that an archived image will be required and we will de-archive it prior to your need to order a product.

Production Time

Orders enter the production system the day they are received. Typically, a PDF layout is sent for approval within 48 hours of order receipt. Depending on the size of an order and the required ship date, the actual time required to create PDF proofs may deviate from this norm. Once PDF approval has been acquired, The Portables requires two business days to print, produce and ship an order. It is important to note that this is an average. Small orders (i.e. one or two transparencies) can be produced sooner while large orders may take more than the two business days to complete. Urgent production requests will be assessed on a per case basis. The Portables understands the urgent nature of your business and will make every effort to accommodate urgent requests. Rush fees may apply.

Payment Time

Payment terms are set out as per your original contract, typically on a Net-30 basis. We request that all orders be placed with a purchase order. The Portables will not invoice an order, or portion thereof, if cancelled prior to production. Items already into production, when cancelled, will be invoiced in full.





TERMS & CONDITIONS

Special Packing & Labeling Requests

As a matter of standard, components from one purchase order will be wrapped and labeled together for shipping to one location only. If requested, we can wrap and label order parts separately. This does require more time and materials to accommodate. We ask our clients to keep this in mind when scheduling events and order times. The Portables will advise if extra costs are involved and apply a nominal fee to the final invoice as necessary.

Shipping

The Portables ships products all over the world. Our logistic's team has over 15 years experience in cross-border exports. Orders are typically shipped via 3rd party carriers on regular three-day service, unless otherwise specified by the client. FedEx is our preferred carrier of choice, however, other couriers will be accommodated. Oversized orders are routine, but they do require extra care and logistical prudence. All of which is taken care of on your behalf. Please add an extra day in scheduling your orders to accommodate oversized pieces. If you are unsure, please contact your Project Coordinator to confirm if pieces are oversized or not.

Damages & Missing Items

Defective Products: Should a product be received defective, not damaged by shipping, we request that it be returned to us so that we can effectively resolve any issues through our Quality Control department. A replacement item will be re-shipped at no charge to you.

Damage: Occasional damage will occur, regardless of carrier. As client accounts are typically chosen for billing purposes, The Portables cannot assume liability for lost or damaged shipments. The Portables will, however, work very close with our clients to track, investigate and resolve issues on your behalf. It is necessary to follow-up on the delivery and receipt of orders as soon as possible. This will ensure products have arrived intact and that due care is taken at the ultimate destination to ensure proper handling and storage.

Missing Items: Quality control is an intrinsic part of our company. The Portables has measures in place to ensure all products are completed and shipped together as requested. Upon receipt of shipment, if an item is missing from your order, we will produce and ship to you immediately at no extra cost. We request that missing items be noted within 7 days of receipt. After this period, we consider the order delivered in good standing and complete.

The Portables makes every effort to avoid the above situations. However, should a situation arise and compensation be a question, please contact your Sales Representative to establish a fair and mutual compromise.



